CONTRACT



And:

Main Street Media Group PO Box 25093 Alexandria, VA 22313

	Contract / Re	vision		Alt Order #	<u> </u>
	150311	1		08348000	
Product					
FIGHTING FOR OHIO					
Contract Dates	Estimate #				
08/24/16 - 08/30/16	3213				
Advertiser	-		Ori	ginal Date	/ Revision
ISS/Fighting for Ohio-A			C	8/16/16	/ 08/16/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxReps	CoxReps Phila
	Special Hand	ling			
	2				
71	Demographic				794.18
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV14775	157			341
	Agency Ref			Advertiser	Ref
	3814			43095	

		Start	/End		Spots/			
*Line Ch Start	Date End Date Descri	ption Time		Days Length	Week Rate P	CodeRtn Ty	ype Spots	Amount
N 1 WHIO 08/26/ Start Date Week: 08/22/16	/16 08/26/16 M-F 10 <u>End Date</u> <u>Weekdays</u> 08/28/161		AM-11:00 A <u>Rate</u> \$500.00	:30)	P-02 N	NM 1	\$500.00
N 2 WHIO 08/26/ Start Date Week: 08/22/16	16 08/26/16 M-F 23: <u>End Date</u> <u>Weekdays</u> 08/28/161		KM-2:59 XM <u>Rate</u> \$125.00	:30)	P-02 N	NM 1	\$125.00
N 3 WHIO 08/26/ Start Date Week: 08/22/16	16 08/26/16 M-F 4p- End Date Weekdays 08/28/161	•	PM-5:00 PM <u>Rate</u> \$700.00	:30)	P-02 N	NM 1	\$700.00
N 4 WHIO 08/26/ Start Date Week: 08/22/16	16 08/26/16 Daybre: <u>End Date</u> <u>Weekdays</u> 08/28/161	ak Edition 530a5:30 A Spots/Week 1	AM-6:00 AM <u>Rate</u> \$800.00	:30)	P-02 N	NM 1	\$800.00
N 5 WHIO 08/26/ <u>Start Date</u> Week: 08/22/16	16 08/26/16 M-F 730 <u>End Date</u> <u>Weekdays</u> 08/28/161		PM-8:00 PM Rate \$1,750.00	:30)	P-02 N	1	\$1,750.00
N 6 WHIO 08/26/ <u>Start Date</u> Week: 08/22/16	16 08/26/16 M-F 9a- End Date Weekdays 08/28/161	10a 9:00 A Spots/Week 1	AM-10:00 AN <u>Rate</u> \$400.00	:30		P-02 N	JM 1	\$400.00
N 7 WHIO 08/29/ <u>Start Date</u> Week: 08/29/16	16 08/29/16 Late La <u>End Date</u> <u>Weekdays</u> 09/04/16 1	e Show: Cord 12:30 Spots/Week 1	XM-1:30 XN <u>Rate</u> \$350.00	:30)	P-02 N	JM 1	\$350.00
N 8 WHIO 08/29/ <u>Start Date</u> Week: 08/29/16	16 08/29/16 NewsCe <u>End Date</u> <u>Weekdays</u> 09/04/16 1	enter 7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,250.00	:30		P-02 N	JM 1	\$1,250.00
N 9 WHIO 08/29/ <u>Start Date</u> Week: 08/29/16	16 08/29/16 M-F 4p- <u>End Date</u> <u>Weekdays</u> 09/04/16 1		PM-5:00 PM Rate \$700.00	:30	1	P-02 N	IM 1	\$700.00
N 10 WHIO 08/29/ <u>Start Date</u> Week: 08/29/16	16 08/29/16 M-F 7p- <u>End Date</u> <u>Weekdays</u> 09/04/16 1	730p 7:00 P <u>Spots/Week</u> 1	PM-7:30 PM Rate \$1,750.00	:30		P-02 N	IM 1	\$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



 Advertiser
 Original Date / Revision

 ISS/Fighting for Ohio-A
 08/16/16 / 08/16/16

*Line Ch Start Date End Date Descript	Start/End on Time	Days Length V	Spots/ Veek Rate PCodeRt	n Type	Spots	Amount
Start Date End Date Weekdays	Spots/Week Rate					
N 11 WHIO 08/29/16 08/29/16 Mon Hour Start Date End Date Weekdays Week: 08/29/16 09/04/16 1	2 9:00 PM-10:00 PN Spots/Week Rate 1 \$4,000.00	:30	P-02	NM	1	\$4,000.00
N 12 WHIO 08/27/16 08/27/16 CBS This Start Date End Date Weekdays Week: 08/22/16 08/28/161	Morning Sa 10:00 AM-12:00 F <u>Spots/Week</u> Rate 1 \$700.00	:30	P-02	NM	1	\$700.00
N 13 WHIO 08/27/16 08/27/16 Sa 1135p Start Date End Date Weekdays Week: 08/22/16 08/28/161	1235a 11:30 PM-12:30 X <u>Spots/Week</u> <u>Rate</u> 1 \$400.00	:30	P-02	NM	1	\$400.00
N 14 WHIO 08/27/16 08/27/16 Sa 7p-730		:30	P-02	NM	1	\$500.00
N 15 WHIO 08/28/16 08/28/16 Face The Start Date End Date Weekdays Week: 08/22/16 08/28/161	Nation 10:30 AM-11:30 A <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-02	NM	1	\$1,000.00
N 16 WHIO 08/28/16 08/28/16 WHIO Re <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/22/16 08/28/161	oorts 11:30 AM-12:00 F <u>Spots/Week</u> <u>Rate</u> 1 \$350.00	:30	P-02	NM	1	\$350.00
N 17 WHIO 08/28/16 08/28/16 Su 1135p- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/22/16 08/28/161	1235a 11:30 PM-12:30 X <u>Spots/Week</u> <u>Rate</u> 1 \$450.00	:30	P-02	NM	1	\$450.00
N 18 WHIO 08/28/16 08/28/16 Su 1235a- Start Date End Date Weekdays Week: 08/22/16 08/28/161	135a 12:30 XM-1:30 XN <u>Spots/Week</u> <u>Rate</u> 1 \$250.00	:30	P-02	NM	1	\$250.00
N 19 WHIO 08/28/16 08/28/16 NewsCent	er 7 Noon S12:00 PM-12:30 F <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-02	NM	1	\$500.00
N 20 WHIO 08/25/16 08/25/16 M-F 10a-1 Start Date End Date Weekdays Week: 08/22/16 08/28/161	1a 10:00 AM-11:00 A <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-02	NM	1	\$500.00
N 21 WHIO 08/25/16 08/25/16 Stephen C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/22/16 08/28/161	olbert 11:30 PM-12:30 X <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-02	NM	1	\$500.00
N 22 WHIO 08/25/16 08/25/16 M-F 4p-5p Start Date End Date Weekdays Week: 08/22/16 08/28/161	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$700.00	:30	P-02	MM	1	\$700.00
N 23 WHIO 08/25/16 08/25/16 NewsCent	Spots/Week Rate	:30	P-02	NM	1	\$2,000.00
N 24 WHIO 08/25/16 08/25/16 CBS This Start Date End Date Weekdays Week: 08/22/16 08/28/161	Morning 7:00 AM-9:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$1,250.00	:30	P-02	NM	1	\$1,250.00
N 25 WHIO 08/30/16 08/30/16 M-F 10a-1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 08/29/16 09/04/16 -1	1a 10:00 AM-11:00 A <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-02	NM	1	\$500.00
N 26 WHIO 08/30/16 08/30/16 M-Su 11p	News 11:00 PM-11:30 F	:30	P-02	NM	1	\$2,250.00

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	150311 /	08348000
Contract Dates	Product	Estimate #
08/24/16 - 08/30/16	FIGHTING FOR OF	IIO 3213
Advertiser	9	Original Date / Revision
ISS/Fighting for Ohio-	A	08/16/16 / 08/16/16

			Start	t/End		Spots/				
*Line Ch Start Da	ate End Date	Description	Time	9	Days Length	n Week	Rate PCodeRtn	Type	Spots	Amount
		<u>Veekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,250.00						
	End Date V	M-F 235a-30 <u>Veekdays</u> 1	5a 2:30 Spots/Week 1	XM-2:59 XM <u>Rate</u> \$125.00	:3	0	P-02	NM	1	\$125.0
	End Date V	M-F 4p-5p <u>Veekdays</u> 1	4:00 Spots/Week 1	PM-5:00 PM <u>Rate</u> \$700.00	:3	0	P-02	NM	1	\$700.0
	End Date M	Tue Prime Ho Veekdays 1	our 2 9:00 Spots/Week 1	PM-10:00 PN <u>Rate</u> \$4,500.00	:30)	P-02	NM	1	\$4,500.00
	End Date W	M-F 10a-11a <u>Veekdays</u> -1	10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$500.00	:30)	P-02	NM	1	\$500.00
	End Date W	Late Late Sho Veekdays -1	ow: Cord 12:30 Spots/Week 1	XM-1:30 XN <u>Rate</u> \$350.00	:30)	P-02	NM	1	\$350.00
	End Date W	M-F 4p-5p /eekdays -1	4:00 I Spots/Week 1	PM-5:00 PM <u>Rate</u> \$700.00	:30)	P-02	NM	1	\$700.00
	End Date W	NewsCenter 7 Veekdays -1	7 5p 5:00 F Spots/Week 1	PM-5:30 PM <u>Rate</u> \$1,750.00	:30)	P-02	NM	1	\$1,750.00
	End Date W		tion 6a 6:00 A Spots/Week 1	AM-7:00 AM <u>Rate</u> \$1,500.00	:30)	P-02	NM	1	\$1,500.00
	End Date W	M-F 9a-10a <u>/eekdays</u> -1	9:00 A Spots/Week 1	AM-10:00 AN <u>Rate</u> \$400.00	:30)	P-02	NM	1	\$400.00
					Totals	0.	00		35	\$34,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/28/16	25	\$18,575.00	(\$2,786.25)	\$15,788.75
08/29/16 -08/30/16	10	\$16,125.00	(\$2,418.75)	\$13,706.25
Totals	35	\$34,700.00	(\$5,205.00)	\$29,495.00

Signature:	Date:	

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REP HEADLINE# 8348000
*** UNAPPROVED REV #1 ***

AUG16/16 13.39 *** WHIO-TV ***

ADV #	ADV. NA	NAME ISS/FIGHTING FOR OHIO	REP.#OF	OFF.#	SALESMAN #	
AGY #	AGY. NA	NAME MAIN STREET MEDIA GROUP	BUYER NAME MICHELLE SANTUOSO	HELLE SANTU	IOSO	
		P.O. BOX 25093	SALES PRSN PH-	NICK WELTE	E	
		ALEXANDRIA, VA 22313				
ORDER #		CONTRACT # 8348000	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT FIGHTING	FIGHTING FOR OHIO	IO EST#3213 COMMENTS: (LINE, ORDER, INVO	DICE)			
FLIGHT DATES AUG24/16	JG24/16	AUG30/16 WK-1				
CITY TAX	STAT	STATE TAX CO-OP BILLING NEEDED		DAT	DATE_AUG16/16 13.39	13.39

REP: REVISION

TIME PERIOD CHANGES
ON LINES 2,13,17,21,27,31
NO OTHER CHANGES
PLS CFM THANKS
ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FIGHTING FOR OHIO

					 LI
PROGRAM : ORD COM1:	N	PROGRAM : CON COM1:	щ	7	:LINE#:REP :
PROGRAM : ORD COM1:	TZ 2	RAM :	L	AGENCY	# . CD:
ACCESS HOLLYWOOD TP 235A-305A ACCESS HOLLYWOOD	TZ 235A-CC	DR. PHIL DR. PHIL	1000A-1100A	ADVERTISER C	TIME PERIOD :
OD OD	30		30	ODE = 157 = 341	LGTH : S
					SEC:
	\$125.00		\$500.00	AGENCY EST# = 3213	RATE
	8		8	321	
	8/26		8/26	ω	START
	8/26		8/26		
	26		26		END
	Н		1		: SPTS: WEEK
					INVT
	FRI		FRI		
					DAYS
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PROGRAM : CON COM1:	11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	0	PROGRAM : CON COM1:	œ	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	Ø	PROGRAM : CON COM1:	(Jī	PROGRAM : CON COM1:	4	PROGRAM : CON COM1:	ω	:LINE#:REP :CD: :LINE#: :
: SCORPION	900P-1000P	: WHEEL OF FORTUNE	700P-730P	L: ELLEN	400P-500P	: NEWSCENTER 7	1200N-1230P	: LATE LATE SHOW	1230A-130A	: KELLY AND MICHAEL	900A-1000A	: ENTERTAINMENT	730P-800P	: DAYBREAK EDITION	530A-600A	: ELLEN	400P-500P	D: TIME PERIOD :
	30	NE	30		30		30	WITH JAMES	30	AEL IAEL	30	TONIGHT TONIGHT	30	ON	30		30	LGTH : SEC
	\$4,000.00		\$1,750.00		\$700.00		\$1,250.00	CORDEN	\$350.00		\$400.00		\$1,750.00		\$800.00		\$700.00	RATE
	8/29		8/29		8/29		8/29		8/29		8/26		8/26		8/26		8/26	: START
	8/29		8/29		8/29		8/29		8/29		8/26		8/26		8/26		8/26	: END : DATE
	Н		Д		1		Н		Н		ר		P		ц		1	:SPTS: WEEK :/WK: INVT
	MON		MON		MON		MON		MON		FRI		FRI		FRI		FRI	K : DAYS
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:LINE#

FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/16 13.39 ***RECAP** *** WHIO-TV ***

#:REP :CD: TIME	PERIOD :	LGTH : SEC :	RATE	: START	: END :	: SPTS: WEEK		DAYS :	:TOTL:
12 1000A-	1000A-1200N	30	\$700.00	8/27	8/27	1	SAT		ر ار ار
PROGRAM : THE CON COM1: THE	EARLY SHOW								ŀ
13 T 1135P-	-1235A	30	\$400.00	8/27	8/27	Н	SAT		٦
PROGRAM : GLEE CON COM1: GLEE	(A) (A)						,		H
14 700P-730P	730P	30	\$500.00	8/27	8/27	Н	SAT		_
PROGRAM : WHEEL CON COM1: WHEEL	EL OF FORTUNE								ł
15 1030A-1130A	-1130A	30	\$1,000.00	8/28	8/28	₽	SUN		_
PROGRAM : FACE CON COM1: FACE	THE NATION)
16 1130A-	30A-1200N	30	\$350.00	8/28	8/28	<u>μ</u>	SUN		_
PROGRAM: WHIO CON COM1: WHIO	REPORTS								į
17 T 1135P-1235A	-1235A	30	\$450.00	8/28	8/28	Н	SUN		J.
PROGRAM : CASTLE CON COM1: CASTLE	RTO								1
18 1230A-130A	-130A	30	\$250.00	8/28	8/28	₽	SUN		_
PROGRAM : PRAC	PRACTICE PRACTICE								
19 1200N-	200N-1230P	30	\$500.00	8/28	8/28	1	SUN		ь
PROGRAM: NEWS	NEWSCENTER 7								8
20 1000A-	1100A	30	\$500.00	8/25	8/25	⊣	THU		ш
PROGRAM : DR.	PHIL)

CON COM1:

DR. PHIL

PROGRAM : CON COM1:	29	PROGRAM : CON COM1:	28	PROGRAM : ORD COM1:	27 TZ	PROGRAM : CON COM1:	26	PROGRAM : CON COM1:	25	PROGRAM : CON COM1:	24	PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	22	PROGRAM : CON COM1:	21 T	E#: CD
NCIS: NEW ORLEANS	900P-1000P	ELLEN	400P-500P	ACCESS HOLLYWOOD TP 235A-305A ACCESS HOLLYWOOD	235A-CC	NEWSCENTER 7	1100P-1130P	DR. PHIL	1000A-1100A	: CBS THIS MORNING	700A-900A	: NEWSCENTER 7	600P-630P	: ELLEN	400P-500P	LATE SHOW WITH	1135P-1235A	TIME PERIOD :
07 07	30		30		30		30		30		30		30		30	STEPHEN COL	30	LGTH : SEC
	\$4,500.00		\$700.00		\$125.00		\$2,250.00		\$500.00		\$1,250.00		\$2,000.00		\$700.00	COLBERT	\$500.00	RATE
	8/30		8/30		8/30		8/30		8/30		8/25		8/25		8/25		8/25	: START
	8/30		8/30		8/30		8/30		8/30		8/25		8/25		8/25		8/25	: END
1		F	_		H	ŀ	_	,	_	١	_	ŀ		,	_		<u> </u>	:SPTS: WEEK
C		H C R	3		TI1F.	بر م		P C	777	H		H		1110	7 411		- 1	
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CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/16 13.39 **RECAP** *** WHIO-TV ***

*-MULTIPLE		AYS Z-COMMENTS	X-LATE Y-DAYS	T-TIME >	S-SPOTS PER WEEK	PAID PGM R-RATE
NAME	N-PROGRAM P	M-MAKEGOOD	L-LENGTH M-	DATES	ED DE-DELETE E-EFF	PE C-
		WBDT 5%	CABL 0%	WRGT 7%	IN 18% WKEF 12%	
34700.00	TOTAL SPOTS	TOTAL				MARKET TOTALS \$59,827 WHIO 588 WD
		CENCO				AUG/16 18575.00 SEP/16 16125.00
1	\ [H	١				PROGRAM: KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL
		<u>.</u>	8/24	8/24	\$400.00	35 900A-1000A 30
ц	₩	H				PROGRAM: DAYBREAK EDITION CON COM1: DAYBREAK EDITION
		٦	8 / 2 4	8/24	\$1,500.00	34 600A-700A 30
1	WED	۰	, ,			PROGRAM: NEWSCENTER 7 CON COM1: NEWSCENTER 7
		١	α / 2 / 2	8/24	\$1,750.00	33 500P-530P 30
1	W.H.D	F	1			PROGRAM: ELLEN CON COM1: ELLEN
		٠.	8/24	8/24	\$700.00	32 400P-500P 30
р	Σ U	١	,		JAMES CORDEN JAMES CORDEN	PROGRAM: LATE LATE SHOW WITH CON COM1: LATE LATE SHOW WITH
		_	8/24	8/24	\$350.00	31 T 1235A-135A 30
ц	WED	۲	7			PROGRAM : DR. PHIL CON COM1: DR. PHIL
:SPTS:	+ + + + + + + + + + + + + + + + + + +	1	α	8/24	\$500.00	30 1000A-1100A 30
DAYS :TOTL:		:SPTS:	ART : END	: START	: SEC : RATE	:LINE#:REP :CD: TIME PERIOD : LGTH : :